



The PhD Project Annual Conference

THEME: Set Your Course – Impact the Future!

Thursday, March 21, 2024

11:00am	Registration Opens	Grand Ballroom Foyer
12:00pm – 1:00pm	Lunch	Grand Ballroom D
1:00pm- 2:00pm	Land Acknowledgment Dr. Stephanie Lawson, Appalachian State University, Associate Professor Welcome Blane Ruschak, The PhD Project President Alfonzo Alexander, NASBA, PhD Project Board Chair Keynote address: Dr. Ian Williamson, University of California Irvine, Dean	Grand Ballroom ABC
2:00pm – 3:00pm	The Ph.D. Lifecycle: Setting the Stage (all attendees) <i>This session will explore the different paths to entering a business doctoral program, the admissions/application process, university funding and career opportunities in academe.</i> Dr. Michael Clement, University of Texas at Austin, Professor of Accounting Dr. dt ogilvie, Rochester Institute of Technology, Distinguished Professor of Urban Entrepreneurship	Grand Ballroom ABC



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Thursday, March 21, 2024 cont'd)

3:00pm - 4:00 pm

Secrets of a Successful Applicant (all attendees)

Grand Ballroom ABC

In contrast to the applications you completed for college and other graduate degree programs, applying to a Ph.D. program is different in a number of important ways. During this session learn how Ph.D. programs view the “ideal” candidate; how admissions committees assess applicants on a number of important dimensions and gain important insights on how the successful applicant approaches each component of the application.

Dr. Sonja Wiley, Louisiana State University, Associate Professor

Dr. Ian Williamson, University of California, Irvine, Dean

4:00pm - 4:15 pm

BREAK

4:15pm – 5:30 pm

The Ph.D. Lifecycle: The Doctoral Student (all attendees)

Grand Ballroom ABC

This session offers perspectives on life as a doctoral student from an assistant professor and current students at different stages in their doctoral programs. The panelists will offer practical suggestions for achieving success and overcoming obstacles in addition to answering specific audience questions.

Moderator: Dr. MaQueba Massey, Iowa State University, Visiting Assistant Professor of Management

Panelists: Brian Lattimore, Stanford University, 1st yr. Management doctoral Student
Nicolas “Nico” Arguello, University of Tennessee, 3rd yr. Accounting doctoral student
Herrison Chicas, University of North Carolina, 5th yr. Management doctoral student



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5:30pm – 5:45 pm **Navigate the Discipline Breakouts** **Grand Ballroom ABC**

5:45pm – 6:45 pm **Discipline Breakouts/Networking Sessions**

Accounting

Moderator: Dr. Craig Sisneros, Oklahoma State University, Assistant Professor

Panelists: Dr. Helen Brown-Liburd, Rutgers University, Associate Professor
 Dr. Carlos Jimenez-Angueira, University of South Florida, Associate Professor
 Jeremy Richardson, Texas Tech University, Doctoral Student

DFW

Finance & Economics

Moderator: Dr. Jamie Weathers, University of Cincinnati, Assistant Professor/Educator

Panelists: Dr. Jide Wintoki, University of Kansas, Associate Dean of Graduate Programs & Professor of Finance
 Dr. Ashleigh Eldemire, University of Tennessee, Assistant Professor
 Dr. Kerron Joseph, Western Kentucky University, Assistant Professor
 Esteban Hernandez, Florida Atlantic University, Doctoral Student

Lambert

Information Systems and Sciences

Moderator: Dr. Richelle DaSouza, North Carolina A&T State University, Associate Professor

Panelists: Dr. Roderick Lee, Penn State University, Associate Professor
 Dr. Sherae Daniel, University of Cincinnati, Associate Professor
 John-Patrick Akinyemi, University of Texas-Austin, Doctoral Student
 Nicolette Gordon, Kennesaw State University, Doctoral Student

John Wayne



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5:45 pm – 6:45 pm

Discipline Breakouts (cont'd)

Marketing

McCarran

Moderator: Dr. Rebeca Perren, Cal State University-San Marcos, Associate Professor

Panelists: Dr. Jennifer Hutchins, Kennesaw State University, Associate Professor
Dr. Broderick Turner, Virginia Tech, Assistant Professor
Dr. Carolyn Massiah, University of Central Florida, Associate Department Chair & Senior Lecturer
Donovan Gordon, University of Mississippi, doctoral candidate

Strategy/Entrepreneurship

SeaTac

Moderator: Dr. Susan Perkins, New York University, Visiting Associate Professor

Panelists: Dr. Curtis Wesley, University of Houston, Assistant Professor
Dr. Gregory Orewa, University of Texas at San Antonio, Assistant Professor
Azucena Grady-Moreno, Texas Tech University, Doctoral Student

Supply Chain Management

Logan

Moderator: Dr. Laquita Blockson, Professor of Management

Panelists: Dr. Randy Bradley, University of Tennessee, Associate Professor
Dr. Pettis Kent, Loyola University Chicago, Assistant Professor



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5:45 pm– 6:45 pm

Discipline Breakouts

Management (*Org. Behavior Breakout Panel I*)

LAX

Moderator: Dr. Oscar Holmes IV, Rutgers University-Camden, Associate Dean & Associate Professor

Panelists: Dr. Orlando Richard, University of Massachusetts-Amherst, Professor
 Dr. Katie Alexander, Loyola University Chicago, Assistant Professor
 Shona Smith, University of Texas at Arlington, Post-Comps Doctoral Student
 Tyler Fezzey, University of Alabama, Pre-Comps Doctoral Student

Management (*Org. Behavior Breakout Panel II*)

Sky Harbor

Moderator: Dr. C. Justice Tillman, Baruch College-CUNY, Associate Professor

Panelists: Dr Sean Rogers, University of Rhode Island, Dean and Professor
 Dr. José Beltran, Rutgers University-Camden, Assistant Professor
 LaStarr Hollie, University of Massachusetts-Amherst, Post-Comps Doctoral Candidate
 Claudia Torres, University of Notre Dame, Pre-Comps Doctoral Student

6:45 pm– 7:45 pm

Open Buffet Dinner

Grand Ballroom D

7:45 pm – 8:45pm

University Reps meet with The PhD Project (University Reps**)**

DFW



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8:00 pm -9:00 pm

The Ph.D. Lifecycle: Balancing the Doctoral Program and Life

Grand Ballroom ABC

This session is dedicated to exploring the multifaceted challenges of balancing a doctoral program with personal life, including raising a family, transitioning from a career, and relocating for academic pursuits. Our aim is to provide prospective students with real-life insights and strategies for managing the complexities of doctoral studies alongside life's other responsibilities. Panelists will share their personal journeys, including the obstacles they've overcome and practical advice for aspiring doctoral candidates.

Moderator: Dr. Stephanie Lawson, Appalachian State University, Associate Professor of Marketing

Panelists Dr. Howard Jean-Denis, Pepperdine University, Assistant Professor of Strategic Management
 Dr. Veronica Martin-Ruiz, University of Massachusetts-Amherst, Assistant Professor of Marketing
 Dr. MaQueba Massey, Iowa State University, Visiting Assistant Professor of Management

Friday, March 22, 2024

7:15 am – 8:00 am

BREAKFAST

Grand Ballroom D

8:00 am – 11:00 am

CONCURRENT SESSIONS:

University Fair

Grand Ballroom EFGH

Meet with university representatives of your choice.



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Friday, March 22, 2024

8:00 am – 11:00 am

CONCURRENT SESSIONS cont'd

Statement of Purpose Coaching Session

Faculty members will review and assist with getting started on or reviewing draft of your Statement of Purpose. Tips will be provided on how to begin.

Grand Ballroom ABC

11:00 am – 12:00 pm

Real Talk: What I Wish I Knew:

Networking opportunity to ask questions of members about what you wish you knew about the disciplines, doctoral programs or something else.

Grand Ballroom D

12:00 pm – 12:15 pm

BREAK

12:15 pm – 1:15 pm

The Ph.D. Lifecycle: Investment or Sacrifice

Faculty will share their journey as a faculty member. They will share how they view the choices they made to achieve their dream to become a business school professor and how they continue to create a balance.

Grand Ballroom ABC

Moderator: Dr. Susan Perkins, Visiting Associate Professor, NYU

Panelists: Dr. Randy Bradley, University of Tennessee, Associate Professor
Dr. Helen Brown Liburd, Rutgers University, Associate Professor
Dr. Laura Trevino, University of Texas-El Paso, Associate Professor



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1:15 pm - 1:45 pm	Closing Remarks and New Faculty Graduation Capping Ceremony	Grand Ballroom ABC
1:45 pm – 2:30 pm	LUNCH	Grand Ballroom D

POST CONFERENCE VIRTUAL SESSIONS VIA ZOOM

Wednesday, March 27, 2024

5:30 pm – 8:00 pm **GMAT Session with Akil Bello**

Thursday, April 4, 2024

3:00 pm -4:00 pm **GRAD SCHOOL ROAD MAP- FIRESIDE CHAT with Dr. Don Martin**



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POST CONFERENCE VIRTUAL SESSIONS VIA ZOOM

Monday, April 8, 2024

6:00 pm – 7:00 pm

Alternate Paths to the Classroom

For those attendees looking at alternative programs/career paths

Moderator: Blane Ruschak, The PhD Project, President

Panelists: Dr. Katrice Branner, University of South Carolina, Assistant Professor
Dr. Paquita Davis-Friday, Baruch College-CUNY, Senior Associate Dean
Karen Osterheld, AAA, Senior Director of the Center for Advancing Accounting Education