

**Maura L. Scott**

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**Dr. Maura L. Scott** is Professor of Marketing at Florida State University. Her research interests include consumer behavior, consumer and societal well-being, public policy, and services marketing. Her research examines how to help improve consumers' financial, health, and food decisions, particularly among vulnerable populations.

Maura is the President of the American Marketing Association's Academic Council.

Maura is also Joint Editor-in-Chief of the *Journal of Public Policy & Marketing (JPP&M)*. She also serves as Associate/Area Editor for the *Journal of Consumer Research (JCR)*, *Journal of Marketing Research*, and *Journal of the Academy of Marketing Science*

Her research is published in leading scholarly journals including the *Journal of Marketing Research*, *Journal of Consumer Research*, *Journal of Consumer Psychology*, *Journal of the Academy of Marketing Science*, *Journal of Public Policy & Marketing*, *Journal of Retailing*, *Journal of Service Research*, *Journal of Economic Psychology*, and *Appetite*, among others.

Maura has been involved with the PhD Project for many years and has won the Williams-Qualls-Spratlen Award for Multicultural Mentoring.

Maura's industry background includes marketing management positions at 3M, Dial Corporation, and Motorola. Maura has taught undergraduate consumer behavior, marketing management, marketing principles, and marketing strategy, and doctoral seminars in consumer behavior theory and research methods.

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