

Planning Committee, Presenters, Guests, University Representatives, PhD Project Partners						
Attendee Type	First Name	Last Name	Email address	Title	Company/University Name	
University Representative	Garry	Adams	adamsg1@auburn.edu	Associate Professor of Strategic Management	Auburn University	
Presenter	Katherine	Alexander	kalexander7@luc.edu	Assistant Professor of Management	Loyola University Chicago	
University Representative	Nizar	Alsharari	nizar.m.alsharari@jsums.edu	Interim Director of Business Graduate Programs	Jackson State University	
University Representative	Mackenzie	Alston	mjalston@illinois.edu	Assistant Professor	University of Illinois - Urbana Champaign	
University Representative	Brent	Ambrose	bwa10@psu.edu	Professor		
University Representative	Matthew	Anderson	ander130@msu.edu	-Associate Dean - Diversity & Inclusion	Michigan State University	
New Faculty	Estelle	Archibold	eqa5349@psu.edu	Postdoctoral Scholar		
University Representative, Presenter	Jose	Arguello	jarguell@vols.utk.edu	Accounting PhD Student	University of Tennessee - Knoxville	
University Representative	Jorge	Arteaga	jorge.arteaga@okstate.edu	PhD Student	Oklahoma State University	
Guest	Peggy	Austin	paustin@goldstarc.com	President	Goldstar Communications, Inc.	
University Representative	Corey	Baham	corey.baham@okstate.edu	Assistant Professor	Oklahoma State University	
Presenter	Bukola	Bakare	bbakare@wcu.edu	Asst. Professor		
University Representative	LaKami	Baker	lbaker@auburn.edu	Associate Professor	Auburn University	
University Representative	Roger	Barascout	rbarascout@Central.uh.edu			
University Representative	Somdatta	Basak	sb63847@my.utexas.edu	Teaching Assistant PhD student	University of Texas - Austin	
University Representative	Ockemia	Bean	ockemia@berkeley.edu	Ph.D	University of California - Berkeley	
Presenter	Jose	Beltran	jrbel@iastate.edu	PhD Candidate	Iowa State University	
University Representative	Mamoun	Benmamoun	mamoun.benmamoun@slu.edu			
University Representative	Jocelyn	Bennett Garraway	jmb15@psu.edu	Assistant Dean, Inclusion & Diversity Engagement	Pennsylvania State University	
University Representative	Janet	Bercovitz	janet.bercovitz@colorado.edu	Professor	University of Colorado - Boulder	
University Representative	Justina	Blanco	jblanco4@umd.edu	Assistant Director	University of Maryland - College Park	
Planning Committee	Laquita	Blockson	laquitablockson@gmail.com	Dean, School of Business and Economics	Moravian University	
University Representative	Bryan	Bollinger	bb99@stern.nyu.edu	Academic Director of Doctoral Education; Associate Professor of Marketing	New York University	
Corporate Partner, Board Chair	Neil	Bosland	neil.bosland@aacsb.edu	EVP, Chief Operating and Financial Officer	AACSB International	
Guest	Cathalene	Bowler	cathalene.bowler@uni.edu	Associate Professor of Accounting	University of Northern Iowa	
University Representative	Kendall	Bowlin	kobowlin@olemiss.edu	Graduate Program Coordinator, Krei Chair, and Associate Professor	University of Mississippi	
Guest	Sharice	Bradford	slbradford7@yahoo.com	Project Manager		
University Representative	Kevin	Bradford	kdbradfo@uci.edu	Associate Dean and Associate Professor of Teaching	University of California, Irvine	
Presenter	Randy	Bradley	rbradley@utk.edu	Associate Professor	University of Tennessee, Knoxville	
Presenter	Katrice	Branner	katrice.branner@moore.sc.edu	Clinical Assistant Professor	University of South Carolina	
University Representative	Adenike	Brewington	abrewington1@gsu.edu	Administrative Director	Georgia State University	
University Representative	Amy	Brown	aebrown@umn.edu	Associate Director	University of Minnesota	

University Representative	Helen	Brown-Liburd	hbliburd@business.rutgers.edu	Associate Professor	Rutgers The State University of New Jersey
University Representative	Peter	Brummund	Pbrummund@cba.ua.edu	Associate Professor	University of Alabama - Tuscaloosa
Presenter	Gina	Brynildsen	gnb009@shsu.edu	Assistant Professor of Marketing	Sam Houston State University
University Representative	Ricky	Burgess	rvb13@pitt.edu	Assistant Professor	University of Pittsburgh
University Representative, Presenter	Anjelita	Cadena	anjelita.cadena@moore.sc.edu	Clinical Assistant Professor	University of South Carolina
University Representative	Marais	Canali Young	mayoung@hbs.edu	Director, Doctoral Programs	Harvard University Business School
University Representative	John	Carlson	john_carlson@baylor.edu	Associate Professor and Director, Ph.D. Program in Information Systems	Baylor University
University Representative	Allison	Carter	allcarte@ttu.edu	Ph.D Student	Texas Tech University
University Representative	Agnes	Cheng	agnescheng@ou.edu	Professor	University of Oklahoma
University Representative	Herrison	Chicas	herrison_chicas@kenan-flagler.unc.edu	PhD Student	University of North Carolina - Chapel Hill
Corporate Partner	Aria	Childers	achilders@ama.org	Assistant Manager, DEI	American Marketing Association
Presenter	Michael	Clement	michael.clement@mcombs.utexas.edu	Professor of Accounting	University of Texas at Austin
Corporate Partner	Christopher	Cole	ccole@ama.org	Director, DEI	American Marketing Association
University Representative	Jason	Colquitt	jason.colquitt@nd.edu	Professor	University of Notre Dame
University Representative	Danielle	Combs	dcombs2@ua.edu	Assistant Professor	University of Alabama - Tuscaloosa
University Representative	Kevin	Connor	kconnor8@gmu.edu	Director of Admission	George Mason University
Planning Committee	Brian	Court	brian@cedarlakeproductions.com	Audio Visual	Cedar Lake Productions, LLC
Planning Committee	Richelle	DaSouza	Richelle.dasouza@gmail.com	Associate Professor	North Carolina A&T State University
University Representative	Katrina	Davenport	kdavenpo@odu.edu	Program Coordinator	Old Dominion University
Presenter	Lenita	Davis	Davislen@uwec.edu	Professor	University of Wisconsin - Eau Claire
University Representative	Phebe	Davis	Phebiad@clermson.edu	Clinical Associate Professor and Coordinator of Departmental Operations For the School of Account	Clemson University
University Representative, Presenter	Paquita	Davis-Friday	Paquita.DavisFriday@baruch.cuny.edu	Interim Dean	City University of New York - Baruch College
Planning Committee	Veronica	Decker	veronicadecker@kpmg.com	Associate, Partner Outreach and Communications	The PhD Project
Presenter, PAC 15	Jared	DeLisle	jared.delisle@usu.edu	Associate Professor	Utah State University
University Representative	Brook	Dennard Rosser	brosser@hbs.edu	Associate Director of DEI Strategy & Strategic Initiatives	Harvard University Business School
University Representative	Rosemond	Desir	desirr@fau.edu	Assistant Professor	Florida Atlantic University
University Representative	Michelle	Duffy	duffy111@umn.edu	Professor and DGS	University of Minnesota
University Representative	Charly	Edmonds	cedmonds@ku.edu	Director, Doctoral Programs	University of Kansas
New Faculty	Linda	Edouard	Lincarline1@gmail.com	Postdoc	
University Representative	Gheremey	Edwards	gheremey@umich.edu	2nd Year PhD Student	University of Michigan - Ann Arbor
University Representative	Diego	Escobari	diego.escobari@utrgv.edu	PhD Program Director	University of Texas Rio Grande Valley
University Representative	Goncalo	Filipe	gfilipe@business.rutgers.edu	Assistant Dean	Rutgers The State University of New Jersey
University Representative	Latoya	Flint	lflint@olemiss.edu	Assistant Professor of Accountancy	University of Mississippi
University Representative	Hillary	Flocke	hflocke@ucsd.edu	PhD Program Coordinator	University of California - San Diego
University Representative	David	Ford	mzad@utdallas.edu	Professor Emeritus	University of Texas - Dallas
University Representative	Lari	Frandsen	lari.frandsen@utah.edu	Associate Director	University of Utah

University Representative	Marcelo	Frias Reyes	mfrias@moore.sc.edu	Director, Doctoral Programs	University of South Carolina
Guest	Tao (Tony)	Gao	Tao_Gao@uml.edu	Associate Professor of Marketing	University of Massachusetts Lowell
University Representative	Pallab	Ghosh	pallab_ghosh@ou.edu	Associate Professor of Economics	University of Oklahoma
Presenter	Joseph	Gladstone	joseph.gladstone@wsu.edu	Asst. Professor of Mgmt.	Washington State University
University Representative, Presenter	Joseph	Gladstone	joseph.gladstone@wsu.edu	Asst. Professor of Mgmt.	Washington State University
University Representative	Dream	Gomez	dzg0047@auburn.edu	Graduate Student	Auburn University
Presenter	Ester	Gonzalez	esgonzalez@fullerton.edu	Associate Professor	Cal State University-Fullerton
University Representative	Carolina	Gonzalez	cegonzalez4@utep.edu	Ph.D. Program Coordinator/Manager	University of Texas - El Paso
PR Team	Karen	Goodar	kgoodar@goldstarc.com	VP Strategic Marketing	GoldStar Communications
University Representative	Jerry	Grimes	jgrimesjr@UCSD.EDU	Postdoctoral Scholar	University of California - San Diego
University Representative	Randy	Grooms	rgrooms@uga.edu	Director, DEI	University of Georgia
University Representative	Calon-Nicole	Gunter-Cox	brandy.n.gunter@ou.edu	Assistant Director of Price College Graduate Advising - Norman	University of Oklahoma
University Representative	Melissa	Hacker	melhacker@berkeley.edu	Executive Director, PhD Program	University of California - Berkeley
University Representative	Trevor	Hale	thale@mays.tamu.edu	Clinical Full Professor of Business Analytics	Texas A&M University
University Representative	George	Hall	ghall@brandeis.edu		
University Representative	Michelle	Harding	harding1@vt.edu	Assistant Professor	Virginia Polytechnic Institute and State University
University Representative	Shannon	Harris	harriss10@vcu.edu	Assistant Professor	Virginia Commonwealth University
University Representative	Suzanne	Harris	sue.harris@simon.rochester.edu	PhD Program Administrator	University of Rochester
University Representative	Estaben	Hernandez	estebanherna2015@fau.edu	PhD Student	Florida Atlantic University
University Representative	Edwyna	Hill	edwyna.hill@moore.sc.edu	Assistant Professor	University of South Carolina
University Representative, Presenter	Alanna	Hirshman	alanna.hirshman@ttu.edu	Assistant Professor	Texas Tech University
University Representative	Lisa	Ho	lisa.ho@utsa.edu	Assistant Director of Doctoral Programs	University of Texas - San Antonio
Planning Committee	Oscar	Holmes IV	oscar.holmesiv@rutgers.edu	Associate Dean of Undergraduate Program & Associate Professor of Management	Rutgers University-Camden
University Representative	Alex	Hoppe	hoppe278@umn.edu	Program Assistant	
University Representative	Kalan	Horton	khorton2@fsu.edu	PhD Candidate	Florida State University
University Representative	Lawrence	Houston	lawrence.houston@rutgers.edu	Assistant Professor of Management	Rutgers University - School of Management and Labor Relations
University Representative	Ye	Hu	yehu@uh.edu	Director of Bauer College Ph.D. Programs	
University Representative	Jennifer	Hutchins	jhutch35@kennesaw.edu	Associate Professor and Assistant Chair Department of Marketing & Professional Sales	Kennesaw State University
University Representative	Susan	Jackman	s-jackman@kellogg.northwestern.edu	Director	Northwestern University
University Representative	Brittani	Jackson	bsj1@iu.edu	PhD Student	Indiana University
University Representative	Amity	James	ajames1@chicagobooth.edu	Senior Associate Director, PhD Program	University of Chicago
University Representative	Renee	Jamieson	renee.jamieson@scheller.gatech.edu	Associate Director of Graduate Programs	Georgia Institute of Technology
University Representative	Uchechukwu	Jarrett	ujarrett@unl.edu	Associate Professor of Practice	University of Nebraska - Lincoln

University Representative	Renea	Jay	renea-jay@uiowa.edu	Director, PhD Student Services	University of Iowa
Presenter	Howard	Jean-Denis	howard.jeandenis@pepperdine.edu	Assistant Professor of Strategy and Entrepreneurship	
University Representative	Khalia	Jenkins	jenkins16@usf.edu	PhD candidate	University of South Florida
University Representative	Subhash	Jha	sjha1@memphis.edu	Assistant Professor of Marketing, Ph.D Prog Director	University of Memphis
University Representative	Carlos	Jimenez-Angueira	carloseriej@usf.edu	Associate Professor	University of South Florida
University Representative	Nick	Johnson	NickJohnson@my.unt.edu	Ph.D. Student	University of North Texas
University Representative	Scott	Johnson	sgj68@iastate.edu	Associate Dean for Research and Academic Personnel	Iowa State University
University Representative	Brian	Jones	jonesjb@umich.edu	Director, PhD and Research Administration	University of Michigan - Ann Arbor
Presenter	Haimanot	Kassa	kassah@miamioh.edu	Associate Prof	Miami University
University Representative	Aseem	Kaul	akaul@umn.edu	Professor	University of Minnesota
University Representative	Raquel	Kessinger	raquelrk@mit.edu	PhD Candidate	Massachusetts Institute of Technology
University Representative, Presenter	Devin	Kilpatrick	devinbk@umich.edu	PhD Student	University of Michigan - Ann Arbor
PR Team	Vivian	King	vking@goldstar.com	Director of Media Relations	GoldStar Communications Inc.
University Representative	Mark	Kohlbeck	mkohlbec@fau.edu	Professor	Florida Atlantic University
University Representative	Michael	Korza	mkorza@isenberg.umass.edu	Program Administrator	University of Massachusetts - Amherst
University Representative	Karl	Lang	Karl.Lang@baruch.cuny.edu	Paul H. Chook Department of Information Systems and Statistics	City University of New York - Baruch College
Presenter	Roderick	Lee	rlee@psu.edu	Associate Professor of Information Systems	Penn State University Harrisburg
University Representative	Dongwon	Lee	dongwon@psu.edu	Professor	Pennsylvania State University
University Representative	Kang-Bok	Lee	kbl0009@auburn.edu	EBSCO Associate Professor	Auburn University
University Representative	Shirley	Levins	mrsvito@uab.edu	Program Manager	University of Alabama - Birmingham
University Representative	Kristin	Lewis	kristins@uwyo.edu	Academic Advisor, Program Coordinator	University of Wyoming
University Representative	Trey	Lewis	treylewis@vt.edu	Assistant Professor of Entrepreneurship	Virginia Polytechnic Institute and State University
University Representative	Arielle	Lewis	arielle.lewis@emory.edu	PhD Student	Emory University
University Representative	Andy	Li	andyli@umd.edu	PhD Candidate	University of Maryland - College Park
University Representative, Presenter	Chelsea	Lide	clide@stanford.edu	Doctoral Student	Stanford University
University Representative	Ling	Lisic	llisic@vt.edu	Wayne E. Leininger Professor	Virginia Polytechnic Institute and State University
University Representative	David	Major	davidmajor@cmu.edu	Associate Dean of DEI&B/Teaching Professor of Strategy	Carnegie Mellon University
University Representative	Mzamo	Mangaliso	mangaliso@isenberg.umass.edu	Associate Professor	University of Massachusetts - Amherst
Planning Committee	Michele	Marin	michelemarin@kpmg.com	Associate, Program Support	The PhD Project
University Representative	Mario	Marshall	mvmarsha@usf.edu	PhD Student	University of South Florida
New Faculty	Veronica	Martin Ruiz	vmartinruiz@isenberg.umass.edu	Assistant Professor of Marketing	UMass Amherst
Planning Committee, PAC 15	Patricia	Martínez, Ph.D.	patricia.martinez@lmu.edu	Associate Dean & Associate Professor	Loyola Marymount University

University Representative	Erick	Mas	emas@iu.edu	Assistant Professor	Indiana University
Presenter, PAC 15	Stephani	Mason	smason18@depaul.edu	Assistant Professor	DePaul University
University Representative	Rachael	McAleer	ram252@pitt.edu	Admissions Representative	University of Pittsburgh
University Representative	Martin	Mende	mmende@business.fsu.edu	Professor of Marketing & Jim Moran Professor of Business Administration	Florida State University
University Representative	Jessica	Methot	jmethot@smlr.rutgers.edu	Associate Professor of HRM	
University Representative	Theresa	Metzger	theresa.metzger@scheller.gatech.edu	Academic Program Manager	Georgia Institute of Technology
Presenter	Anthony	Meyers	admeyers1120@gmail.com	Ph.D. Student/Graduate Assistant	Zicklin School of Business/Baruch College/CUNY
University Representative	George	Milne	milne@isenberg.umass.edu	Associate Dean for Research, Prof. Marketing	University of Massachusetts - Amherst
New Faculty	Michelle	Montague-Mfuni	mmontagu@richmond.edu	Assistant Professor of Management	University of Richmond
University Representative	Alan	Montgomery	alanmontgomery@cmu.edu	Head of Ph.D. Program, Professor of Marketing	Carnegie Mellon University
University Representative	Marc	Morris	memorris@siu.edu		
Planning Committee	Jennifer	Neal	jmneal@kpmg.com	Diversity Talent Attraction Leader	KPMG LLP
University Representative	Noel	Negrete	nnegrete@uci.edu	Associate Director, PhD Program	University of California - Irvine
New Faculty	Leiza	Nochebuena-Evar	lnochebuenaevans@murraystate.edu	Assistant Professor in Finance	Murray State University
University Representative	Dana	Nugent	Dana.Nugent@baruch.cuny.edu	PhD Candidate	City University of New York - Baruch College
Presenter	dt	ogilvie	dt@saunders.rit.edu	Professor	Rochester Institute of Technology
University Representative	Michael	Oles	Mo6@duke.edu	PhD Program Coordinator, Director of Graduate Studies Assistant	
University Representative	Joseph	Onochie	Joseph.Onochie@baruch.cuny.edu	Associate Professor	City University of New York - Baruch College
University Representative	Lisa	Ordonez	lordonez@UCSD.EDU	Dean	University of California - San Diego
University Representative	John Kalu	Osiri	jkosiri@unl.edu	Director of International Business	University of Nebraska - Lincoln
Corporate Partner, Presenter	Karen	Osterheld	karen@aaahq.org	Senior Director	American Accounting Association
University Representative	Orgul	Ozturk	odozturk@moore.sc.edu	Professor	University of South Carolina
Presenter	Rachida	Parks	rachida.parks@qu.edu	Associate Professor of Business Analytics and Information Systems	Quinnipiac University
Planning Committee	Cristina	Pazos	cpazos@kpmg.com	Associate Director, Outreach & Communications	KPMG LLP
University Representative	John	Pelozza	john.pelozza@uky.edu	Associate Dean for Research	University of Kentucky
University Representative	Melinda	Pena	mep5@rice.edu	Assistant Director of PhD Program	Rice University
University Representative	Paula	Perdue	paula.perdue@utah.edu	Program Manager	University of Utah
Planning Committee	Tara	Perino	tperino@kpmg.com	Senior Director	The PhD Project
Presenter, PAC 15	Susan	Perkins	sperkins@stern.nyu.edu	Associate Professor of Strategic Management	NYU - Stern
Planning Committee, PAC 15	Rebeca	Perren	rperren@csusm.edu	Associate Professor of Marketing	Cal State University-San Marcos
University Representative, Presenter	Vanessa	Perry	vperry@gwu.edu	Professor of Marketing, Strategic Management and Public Policy; Vice Dean, Strategic Initiatives	George Washington University
University Representative	Julie	Phaneuf	phaneuf@marshall.usc.edu	Associate Director, PhD Program	University of Southern California

University Representative	Pam	Potter	pmpotter@iu.edu	Assistant Director	Indiana University
Presenter	Renee	Pratt	rpratt@auburn.edu	Director of BASY Graduate Programs & Associate Clinical Professor	Auburn University
University Representative	Mike	Price	mkprice2@cba.ua.edu		
University Representative	Dexter	Purnell	Dexter.Purnell@unt.edu	Lecturer	University of North Texas
Presenter, PAC 15	Clinton	Purtell	clinton.purtell@unt.edu	Professor of Supply Chain and Operations	University of North Texas
University Representative, Presenter	Micah	Rajunov	rajunov@bu.edu	PhD Student	Boston University
University Representative	Earline	Rawls	earline.y.rawls@students.jsu.edu	Student	Jackson State University
University Representative	Rhonda	Reger	Rhonda.Reger@unt.edu	Professor	University of North Texas
Guest	Sandra	Richtermeyer	Sandra_Richtermeyer@uml.edu	Dean	University of Massachusetts Lowell
University Representative	Vernan	Rivera	vernan.rivera@uconn.edu	PhD Student	University of Connecticut
Presenter	Jeffrey	Robinson	Jeffrey.Robinson@rutgers.edu	Provost and Professor	Rutgers University
University Representative	Stacey	Robinson	sgrobinson@ua.edu	Associate Professor	University of Alabama - Tuscaloosa
University Representative	Ashley	Robinson	Ashley.robinson@memphis.edu	Doctoral Candidate	University of Memphis
University Representative	Stacey	Robinson	sgrobinson@cba.ua.edu	Associate Professor	University of Alabama - Tuscaloosa
University Representative	Maria	Rodas	mrodas@illinois.edu	Professor	University of Illinois - Urbana Champaign
New Faculty	Edgar	Rodriguez-Vazquez	edgar.rodriquez-vazquez@baruch.cuny.edu	Assistant Professor	City University of New York - Baruch College
University Representative	Sean	Rogers	rogers@uri.edu	Vice President and Professor of Management	University of Rhode Island
Presenter	José	Rosa	jarosa@iastate.edu	Professor Emeritus of Marketing	Iowa State University
University Representative	Ben	Rosa	ben.rosa@uky.edu	Assistant Professor	University of Kentucky
University Representative	Linda	Rowlette	ldieffen@kennesaw.edu	Sr. Graduate Admissions Counselor	Kennesaw State University
Planning Committee	Blane	Ruschak	blaneruschak@kpmg.com	President	The PhD Project
Presenter	Alexis	Sanchez Gonzalez	alexis_sanchezgonza1@baylor.edu	PhD Candidate	Baylor University
University Representative	Cara	Scadden	cara.scadden@wisc.edu	Director of PhD and Research Programs	University of Wisconsin - Madison
PR Team	Olivia	Schmitt	olivia.schmitt@kemperlesnik.com	Account Supervisor	KemperLesnik
University Representative	Davin	Schnappauf	davin@mit.edu	Program Coordinator	Massachusetts Institute of Technology
University Representative	Doug	Schuler	schuler@rice.edu	Professor	Rice University
Presenter, PAC 15	Maura	Scott	mlscott@fsu.edu	Dr. Persis E. and Dr. Charles E. Rockwood Eminent Scholar in Marketing	Florida State University
Presenter	Barry	Scudder-Davis	bscudderdavis@bentley.edu	PhD Candidate	Bentley University
University Representative	Abdul	Sesay	abdul.sesay@uga.edu	Assistant Professor	University of Georgia
University Representative	Justin	Short	jshort3@utk.edu	Assistant Professor	University of Tennessee - Knoxville
University Representative	Lynette	Sieger-kamimura	lynette.sieger-kamimura@stonybrook.edu	Economics Graduate Recruiter	SUNY College at Stony Brook
University Representative, Presenter, PAC 15	Craig	Sisneros	craig.sisneros@okstate.edu	Assistant Professor	Oklahoma State University
University Representative	Ronn	Smith	ronn.smith@uwyo.edu	Senior Associate Dean	University of Wyoming
University Representative, Presenter	Alexis	Smith Washington	lex.washington@okstate.edu	Associate Professor of Management	Oklahoma State University

University Representative	David	Souder	david.souder@uconn.edu	Senior Associate Dean for Faculty and Research	University of Connecticut
University Representative	Bryan	Southworth	bryan.southworth@uconn.edu	Director, Ph.D. Program	University of Connecticut
University Representative	Dan	Spacher	ds2187@gsb.columbia.edu	Associate Director	Columbia University
University Representative	Lisa	Stacavich	lisa.stacavich@mcombs.utexas.edu	Manager, Faculty Affairs	University of Texas - Austin
University Representative	Patrick	Stevens	Patrick.Stevens@wisc.edu	ITS Project Manager	University of Wisconsin - Madison
Planning Committee	Brandi	Stevenson	brandistevenson@kpmg.com	Manager	KPMG LLP
University Representative	Noah	Stoffman	nstoffma@iu.edu	Professor & Chair of Doctoral Programs	Indiana University
Guest	Shannon	Stone-Winding	shannon@bacecareers.org	President and CEO	
University Representative	Venkat	Subramaniam	vencat@tulane.edu	Associate Professor of Finance	Tulane University
University Representative	Shengxin "Sunni"	Sun	shengxin@wustl.edu	Doctoral Admissions and Student Affairs Coordinator	Washington University in St. Louis
Planning Committee	Liani	Swingle	lswingle@kpmg.com	Senior Associates, Events & Meetings	KPMG LLP
University Representative	Emily	Teitelbaum	emilyt1@stanford.edu	Associate Director, Research Fellows Program	Stanford University
PAC 15	Jason	Thatcher	jason.thatcher@temple.edu	Professor	Temple University
University Representative	John	Thielman	jthielman@gsu.edu	Executive Director, Huebner Foundation	Georgia State University
Guest	Hilroy	Thomas	hthomas@stu.edu	Professor Emeritus	
Guest	Din	Thomas	kamalthomas@gmail.com	Marketing Manager	
Guest	Clementina	Thomas	clementinathomas@gmail.com	Observer	
Guest	Zamani	Thomas	Ztthomas@gmail.com	Attorney	
University Representative	Anthony	Thomas	adt0049@auburn.edu	Graduate Assistant	Auburn University
University Representative	Alicia	Thomas	Athomas@hbs.edu	Director, Diversity & Inclusion, MBA & Doctoral	Harvard University Business School
University Representative	Jessica	Thornton	jat11@illinois.edu	Doctoral Student	University of Illinois - Urbana Champaign
University Representative	C. Justice	Tillman	Justice.Tillman@baruch.cuny.edu	Associate Professor of Management	City University of New York - Baruch College
University Representative	Claudia	Torres	ctorre11@nd.edu	PhD Student	University of Notre Dame
Presenter	Laura	Trevino	lhall@utep.edu	Associate Professor	University of Texas at El Paso
University Representative	Steffie	Ungphakorn	steffie.ungphakorn@colorado.edu	PhD Program Manager	University of Colorado - Boulder
Corporate Partner	Jeremy	Van Ek	jvanek@ama.org	Chief Operating Officer	American Marketing Association
University Representative	Marcella	Vansickle	croft1@purdue.edu	Senior Program Coordinator	Purdue University
Planning Committee	Myrna	Varner	myrnavarner@kpmg.com	Manager	The PhD Project
University Representative	Clarence	Vaughn III	cvaughn27@utk.edu	Director	University of Tennessee - Knoxville
University Representative	Eric	Villafranca	eric_villafranca@baylor.edu	Ph.D. Candidate	Baylor University
University Representative	Heather	Vough	hvough@gmu.edu	Associate Professor	George Mason University
University Representative	Casey	Waldsmith	cwldsmth@memphis.edu	Ph.D. Student	University of Memphis
University Representative	Kim	Walker	kwalker8@vt.edu	Assistant Professor	Virginia Polytechnic Institute and State University
University Representative	Kelly	Walsh	kew328@drexel.edu	Assistant Director	
University Representative	Min	Wang	min.wang3@utsa.edu	Associate Professor	University of Texas - San Antonio
Planning Committee	Jamie	Weathers	jamie.weathers@uc.edu	Assistant Professor of Finance - Educator	University of Cincinnati
Corporate Partner	Matt	Weingarden	mweingarden@ama.org	Senior Vice President, Communities & Journals	American Marketing Association
University Representative	Jim	Westphal	westjd@umich.edu	Professor of Strategy	University of Michigan - Ann Arbor

Presenter	Arthur	Wharton	awharton@vsu.edu	Associate Professor	Virginia State University	
Presenter	Dr. Sonja	Wiley	swpatton@lsu.edu	Associate Professor of Information Systems & Entrepreneurship	Louisiana State University	
University Representative	Jacob	Williams	jacob.williams@uci.edu	Doctoral Student	University of California - Irvine	
University Representative	Dave	Williams	dwill117@utk.edu	Professor and Director of the SEO PhD Program	University of Tennessee - Knoxville	
University Representative	Ian	Williamson	stomas@uci.edu	Dean	University of California - Irvine	
University Representative	Jide	Wintoki	jwintoki@ku.edu	Associate Dean of Graduate Programs, Capitol Federal Professor	University of Kansas	
University Representative	Rebecca	Wiser	rwiser@utdallas.edu	PhD Program Coordinator	University of Texas - Dallas	
University Representative	Michael	Withers	mwithers@mays.tamu.edu	Associate Dean for Research and Scholarship	Texas A&M University	
University Representative	Junfeng	Wu	jxw175430@utdallas.edu	Assistant Professor of Management	University of Texas - Dallas	
University Representative	Clay	Wyllia	cwyllia@walton.uark.edu	Associate Director of Graduate Recruitment	University of Arkansas - Fayetteville	
University Representative	Jo Ann	Yablonka	j.yablonka@kellogg.northwestern.edu	Associate Director, PhD Program	Northwestern University	
University Representative	Attila	Yaparak	attila.yaparak@wayne.edu	Professor of Marketing and Director of Doctoral Programs	Wayne State University	
Presenter	Stephanie	Yates	sryates@uab.edu	Chairperson	University of Alabama	
University Representative	Kim	Yates	kim_yates@kenan-flagler.unc.edu	PhD Program Manager	University of North Carolina - Chapel Hill	
University Representative	Shuo	Yu	shuo.yu@ttu.edu		Texas Tech University	
University Representative	Hong	Yuan	hongy@uoregon.edu	Professor of Marketing	University of Oregon	
Planning Committee	Marie	Zara	mzara@kpmg.com	Director of Advancement	The PhD Project	
Presenter	Mariella	Zavala	Zavala@gonzaga.edu	Assistant Professor of Marketing	Gonzaga University	
University Representative	Maggie	Zhou	ymz@umich.edu			
PR Team	Christie	Zielinski	christie.zielinski@kemperlesnik.com	Senior Vice President	KemperLesnik	
University Representative	Aleksandra	Zimmerman	azimmerman@business.fsu.edu	Assistant Professor of Accounting	Florida State University	
Planning Committee	Nicole	Zmija	nzmija@kpmg.com	Associate, Event & Meeting Planner	KPMG LLP	